

# LIVE DESIGN DISCOURSE

The Essential Framework

EVENT DATE | DAY

25th - 27th July 2017

SITE | WHY

A proposed site in the vicinity of the Lake Gardens has been selected (subject to confirmation).

The site holds little significance, as is. It was built, presumably, for visitors to the Lake Gardens. However, there is hardly evidence of any activity for the space and buildings it currently exhibits. The large forecourt seems a thoroughfare with little thought for what it could become in this 'garden like setting'.

See accompanying photographs  
Appendix A

ARCHITECTURAL BRIEF

An **OPEN BRIEF** is anticipated for the above discourse. This will allow participants to gauge and justify what is the best architectural proposition for the site.

Each team will decide on their own their rationale for putting up their design proposals. It will be a respond to the site and its context. Their final work presented and exhibited will reflect their design ideals.

The idea is basically to remove all conventionality from one's architectural thinking. Yet, apply design principles and ideas that might allow execution at some point in time, should there be an opportunity.

PARTICIPANTS

Each practitioner from all the participating nations will head a team consisting of four

(4) architectural students from **each country**. This makes four (4) teams of five (5) participants and ensures equal mix.

## FORMAT

The format for the execution of the discourse is yet to be determined. The format, structure and time allocations will have to be put together at least three (3) weeks before the event date. It will be made known to the participants for their preparation. A convenor for this event will have to be identified.

## WORK AREA

PAM centre shall be the venue for this Live Design Discourse. Rooms or spaces will have to be identified to accommodate group work, discussion place and presentation venue that can accommodate a reasonable crowd. Presentations shall be a public engagement forum when it is held.

## HANDLERS | FACILITATORS

Volunteers are expected to be drafted to serve as handlers and facilitators. PAM secretariat staff could also be assigned for the handling of equipment (printers, boards etc.) and logistics. The numbers shall be determined later. Briefing will be conducted.

## PRESENTATION

All proposals shall be presented to an audience consisting of architectural practitioners, students and the general public on an adhoc basis. However, the event shall be well announced to draw in the audience.

All presentations shall be in the PAM auditorium at the PAM Centre. Audience shall be admitted free of charge and admission will close if the number exceeds its capacity.

## PUBLIC VIEWING | ENGAGEMENT

Members of the public are welcomed to observe the sessions taking place and the final presentations but shall be guided by the convenor and facilitators.

## DOCUMENTATION

All of the above events are to be photo and video documented into a publication of sort at the end of the discourse.

This will recognize the effort and cooperation of those involved in the entire event. Time slots and sequence are to be prepared to showcase the experience and the collaboration of all teams.

## CONCLUSION

The essential purpose for the above design discourse is to put into place an opportunity to collaborate and foster better relationship with these neighboring institutes of architecture.

It is an attempt to forge our way forward with a manageable program for design ideas to be shared amongst friendly participants as a way of promoting a closer networking and architectural education.

A publication of 'moments and experience' captured during the course of this event will be the ultimate achievement that all participating institutes can anticipate with a deep sense of pride and achievement.

## **LIVE DESIGN DISCOURSE**

Criteria for selection of Architectural Practitioner

**ARCHITECTURAL PRACTITIONER**

- One (1) from each architectural institute
- : Male or Female
  - : A Professional Architect in Practice.
  - : Sole Proprietor, Partner or Director of an existing architectural practice
  - : Under 40 with at least five (5) years of professional practice experience in the country.
  - : Design flair, charismatic
  - : Multi talented skills an advantage i.e. Photography, Graphics, Music etc.

Final selection of architectural practitioner shall be the preview of the respective architectural institutes and universities. They shall be named and announced for PAM to liaise with the respective architectural institutes for documentation formality.

**LIVE DESIGN DISCOURSE**

Timeline and Structure

**MONDAY 24th JULY 2017**

0:630 - 06:00 pm Arrival of participants. Check into hotel. Free and easy.

**TUESDAY 25th JULY 2017**

08:45 - 09:00 am Gather at PAM Centre.

09:15 - 09:45 am Short Introduction and Briefing.  
Leave PAM Centre for site at Taman Tasik Perdana, KL  
Morning rush + traffic would have eased by now.

10:00 - 11:00 am Site Visit and Walkabout.  
Briefing, Photography and general assessment of  
existing structures on site and within the vicinity.  
Leave for PAM Centre after visit.

11:30 - 12:30 pm Address by Convenor for Live Design Discourse.  
Outline of the program and framework.  
Introduction of the participating teams and its members.  
Questions and Answers.

12:45 - 01:50 pm Lunch at PAM Centre Rooftop.  
(Caterers | Pax to be determined)

02:00 - 04:00 pm **STUDIO SESSION 1**  
Conducted by architectural practitioner and team leader.  
Rooms and Studio workplace assignment and tour of  
PAM Centre.

04:15 - 04:30 pm Tea Break at PAM Centre Rooftop.

04:45 - 06:45 pm **STUDIO SESSION 2**  
Conducted by architectural practitioner and team leader.

07:00 - 08:45 pm Back to Hotel | Accommodation  
Freshen up, dinner (individually) and head back to PAM  
Centre.

09:00 - 11:45 pm **STUDIO SESSION 3**  
Conducted by architectural practitioner and team leader.  
Security at PAM Centre needs to be organized.

12:00 - 06:30 am Back to Hotel | Lights off.

**WEDNESDAY 26th JULY 2017**

08:45 - 09:00 am Gather at PAM Centre  
Back into the respective studios assigned.  
Preparations for audience briefing.

10:00 - 12:00 pm	<b>STUDIO SESSION 4</b> Conducted by architectural practitioner and team leader.
12:45 - 01:50 pm	Lunch at PAM Centre Rooftop
02:00 - 04:00 pm	<b>STUDIO SESSION 5</b> Conducted by architectural practitioner and team leader
04:15 - 04:30 pm	Tea Break at PAM Centre Rooftop
04:45 - 06:45 pm	<b>STUDIO SESSION 6</b> Conducted by architectural practitioner and team leader
07:00 - 08:45 pm	Back to Hotel   Accommodation Freshen up, dinner (individually) and head back to PAM Centre
09:00 - 11:45 pm	<b>STUDIO SESSION 7</b> Conducted by architectural practitioner and team leader
12:00 - 06:30 am	Back to Hotel   Lights off

**THURSDAY 26th JULY 2017 DAY 3**

08:45 - 09:00 am	Gather at PAM Centre Back into the respective studios assigned Preparations for final Studio Session
09:30 - 12:30 pm	<b>STUDIO SESSION 8 (Final)</b> Conducted by architectural practitioner and team leader Preparations for presentation to general public
12:45 - 01:50 pm	Lunch at PAM Centre Rooftop (Estimate no of invited guests)
02:00 - 02:15 pm	Guests and audience to take their seats in PAM Auditorium. Public can walk in to witness this presentation.
02:30 - 04:30 pm	<b>PAM AUDITORIUM</b> Presentation of Designs by the respective teams Architectural Practitioners and team leaders Every team is given 30 mins inclusive of questions and Answers.  Audience participation is encouraged Materials to be projected or displayed   Exhibited
04:45 - 05:15 pm	Official address and summary by Convenor Live Design Discourse 2017, KL This will be a documented session

05:30 - 06:00 pm

Exchanges, photography session, housekeeping etc.  
Transport to RUANG to attend KLAF evening Function  
(to be finalized and announced)

This marks the end of LIVE DESIGN DISCOURSE  
Kuala Lumpur, 2017

**FRIDAY 27th JULY 2017**

06:30 am - 06:00 pm

Check out of Hotel  
Free and Easy  
Departure from Kuala Lumpur